

NOIDA MANAGEMENT ASSOCIATION
C 20/6A, SECTOR 62 NOIDA
Phone 0120-2401305, 6494413

01/12/2011

Evening Lecture
Theme – Right Brain Management

Dear Members,

I am pleased to inform you of an evening lecture and invite you for the same on 10th Dec'11, Saturday at 6:00PM in NMA House on the subject – **Right Brain Management** .

Sri S. Gairola a renowned Management Consultant having over 40 years of experience in the field of Management has graciously agreed to address NMA members.

As you know , Brain is the most complex organ in the human body which we are unable to understand. In common parlance what we know is that brain is divided into two halves with both halves performing different functions and responsible for different types of thinking. The left brain is responsible for rational, analytical and logical thought and is considered to be essential part of the brain. The right hemisphere thinks holistically, recognize patterns and interpret emotions.

Friends,

But what this all has to do with the Management?

Right Brain Management is a management tool and roadmap for achieving excellence and global leadership in your business, Society and personal field. It is very effectively used in organizations to eliminate huge waste and bring about world class efficiency without large investments.

Here the question arises, Do we have method of measuring motivation level precisely in our company month after month and every month ?

Can we awaken the sleeping right brain of all employees and bring about dramatic creativity at work place of employees?

Can we create motivation by sermons?

The huge hidden waste is taking place in almost all organizations. People are presently treating this waste as legitimate cost of running the business. There are certain attitudinal inadequacies all employee possess that are the root causes of most of the huge waste that is eroding away our hard deserved profits.

Right Brain Management is a technique that creates internal pressure on each and every employee of the company to start taking actions in their duty, society or homes. This is capable of producing world class efficiency in our organization.

Dear friends if you wish to know the answer to some of the questions raised above, please attend this evening lecture on “Right Brain Management” positively and you will be hugely benefited.

Kindly confirm your participation in the programme to C.S. Mishra, Mob. 9811102132

Thanking you

S.K. Tomer
President (Acting)

Wg. Cdr. Bhupendra Renjen

Profile of Sri S. Gairola

Mr. Shailendra Gairola is B. Sc (Mech. Engg.) from BHU and M. Tech (Prod. Tech) from Brunel University England. He has over 40 years of working experience with several Indian companies like Hindustan Motors Ltd, Universal Electrics Ltd, Danfoss India Ltd, .Rider Electronics Ltd, .etc. He has also worked with several UK companies which heads Smith Meters Ltd., Chrysler Corporation, Ford Motor Company and Hoovers Ltd. He has been presently working as an independent Management Consultant associated with various Institutions for the last 10 years, to name of some are Sunil health Care Ltd., Polyplastics Ltd., Mother's Pride, Hema Engineering ltd., JCB Ltd.,. Metzeller Ltd. etc.

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6.00 PM to 6.15 PM	Tea & Net Working
6.15 PM to 6.20 PM	Introduction of Programme Wg. Cdr. B. Renjen
6.20 PM to 6.30 PM	Welcome Address Shri S.K. Tomer , President (Acting)
6:30 PM to 8: 00 PM	“Right Brain Management” by Shri S. Gairola (Management Consultant)
8:00 PM to 8:15 PM	Questions & Answers
8:15 PM to 8:20 PM	Vote of Thanks