

**NOIDA MANAGEMENT ASSOCIATION**

**C 20/6A, SECTOR 62 NOIDA**

**Phone 0120-2401305, 6494413**

**Evening Lecture The Realignment of Global Economic Axis in the  
Indian context and its effects on our Management Style**

**Dear Members,**

I am pleased to inform you of an evening lecture and invite you for the same on 14th January'2012, Saturday at 5:00PM in NMA House on the subject – **The Realignment of Global Economic Axis in the Indian context and its effects on our Management Style** .

Sri Samar Vijay an accomplished professional and Director **InvestCare** has kindly agreed to address the NMA members.

As you know, the world is presently facing economic crisis resulting into prolonged slowdown in economic activities. By virtue of globalization, the moment of financial crisis hit the real economy and it rapidly transmitted to developing countries. India also is weathering the negative impact of the crisis. Beyond every hump lays an entire new world to be explored. Successful are those who can adapt to the new environment and create value out of it. Economy is no exception. Ever since India opened up to new possibilities, not only have we achieved heights that seemed insurmountable earlier, Indian workforce transformed from clerical-prime profile to management-effective bunch. Our middle-management capabilities are highly sought-after the world over.

Dear Friends,

Life changes gears at crucial points, and at each stage, throws challenges and opportunities.

Unlike cost-management where operational efficiency is the key, value-management requires a manager to think beyond the boundaries of the business. For example, to scale a business, a cost-management thought process may decide to increase the size of existing team-value-management thought process may opt for increasing geographical footprint.

Thus under the present scenario the goal of most organizations is to change corporate climate and culture and then determine how each manager and employee shapes his or her performance in order to meet company's goals and also ensuring his or her success in the company.

Sri Samar Vijay shall give you his thought of the above intricacies and change of management style also his experience of the fortune 500 companies of the world where he held various important positions.

You are therefore requested to please attend this evening lecture and I am sure you shall be hugely benefitted.

Kindly confirm your participation in the programme to C.S. Mishra, Mob. No. 9811102132

Thanking you

**S.K. Tomer**

**Wg. Cdr. Bhupendra Renjen**

**President (Acting)**

**Profile of Sri Samar Vijay**

**Mr. Samar Vijay is B.Tech Engineering and M.B.A from IIM Bangalore. Presently he is Director InvestCare - a one-stop personal finance solution provider; Founder, 'ComeLetsplan'- a tax and financial planning company and Board member at Envisage Media .**

He is also a visiting faculty to various management colleges. He has held various important positions in fortune 500 companies of world.

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**Programme Schedule :**

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|--------------------|---|
| 5.00 PM to 5.15 PM | Tea & Net Working                                       |
| 5.15 PM to 5.20 PM | Introduction of Programme Wg. Cdr. B. Renjen            |
| 5.20 PM to 5.30 PM | Welcome Address By Shri S.K. Tomer , President (Acting) |
| 5:30 PM to 6:45 PM | Lecture by Shri Samar Vijay Director InvestCare         |
| 6:45 PM to 6:55 PM | Questions & Answers                                     |
| 6:55 PM to 7:00 PM | Vote of Thanks  |