

**NOIDA MANAGEMENT ASSOCIATION**

**C 20/6A, SECTOR 62 NOIDA**

**Phone 0120-2401305, 6494413**

**BOOK LOVERS' FORUM**

**Dear Members,**

I am pleased to invite you to the second Meeting of “**Book Lovers' Forum**”, which is scheduled to be organised on 18<sup>th</sup> June 2011 (Saturday).

As you are aware Noida Management Association was created as an apex body of Professional Management and it stands for facilitating “**Excellence in Management**”. Today we are working towards making NMA a leading thought leadership and knowledge institution in the region of Noida and Greater Noida where lots of opportunities are opening up for the growth of industries and businesses, but people are so busy that it becomes difficult for them to spare time to acquire latest knowledge, even for their own mutual benefit.

We at NMA strongly believe that the key to move forward is to reach to each professionals individual managers and organizations in an around Noida and Greater Noida to work together for the cause of promoting excellence in management and update our knowledge. With the above backdrop in mind “Book Lovers Forum” has been planned to fill this gap. It will be conducted by NMA Members themselves on participation basis. Four or Five members who may volunteer to study the book will mutually divide it in parts, and then each member will present a summary of his part to the audience.

This way all the members present will be benefited by knowing more about the subject in a short time. Member presenting the subject will be able to learn more about subject of his choice. He will also get an opportunity to share his skills before the eminent senior professionals present.

For our Second Meeting we have selected a book of Mr. David A Vise, and the name of the book is The Google Story . Google is a phenomenon. It is one of the most remarkable organization of our time. It started in 1998 without a clue how to make money from a rented garage, Google's growth has occurred entirely by word of mouth, to become a US \$ 80 billions Company in about 10 years time.

I request you to please make it convenient to participate in this very interesting and new activity being undertaken by NMA to derive full benefit from it. I look forward to your confirmation.

**(K. P. Verma)**

President NMA

## **Programme's details**

<b>6.00 PM to 6.30 PM</b>	<b>Tea &amp; Net Working</b>	
<b>6.30 PM to 6.35 PM</b>	<b>Introduction of Programme</b>	<b>Shri A.K. Gupta</b>
<b>6.35 PM to 6.45 PM</b>	<b>Welcome Address</b>	<b>Shri K.P. Verma</b>
<b>6.45 PM to 7.45 PM Ind.</b>	<b>Readers of the Book</b>	<b>Shri Samir Singh –Eveready</b>
		<b>Prof. H.N. Singh -IMS</b>
		<b>Shri Prabhat Kumar -IOB</b>
<b>7.45 PM to 8.00 PM</b>	<b>Programme rap-up</b>	<b>Wg. Cdr. (Retd.) R.S. Shukla</b>
<b>8.00 PM</b>	<b>Vote of thanks</b>	<b>Shri Sanjiv Tandan</b>