



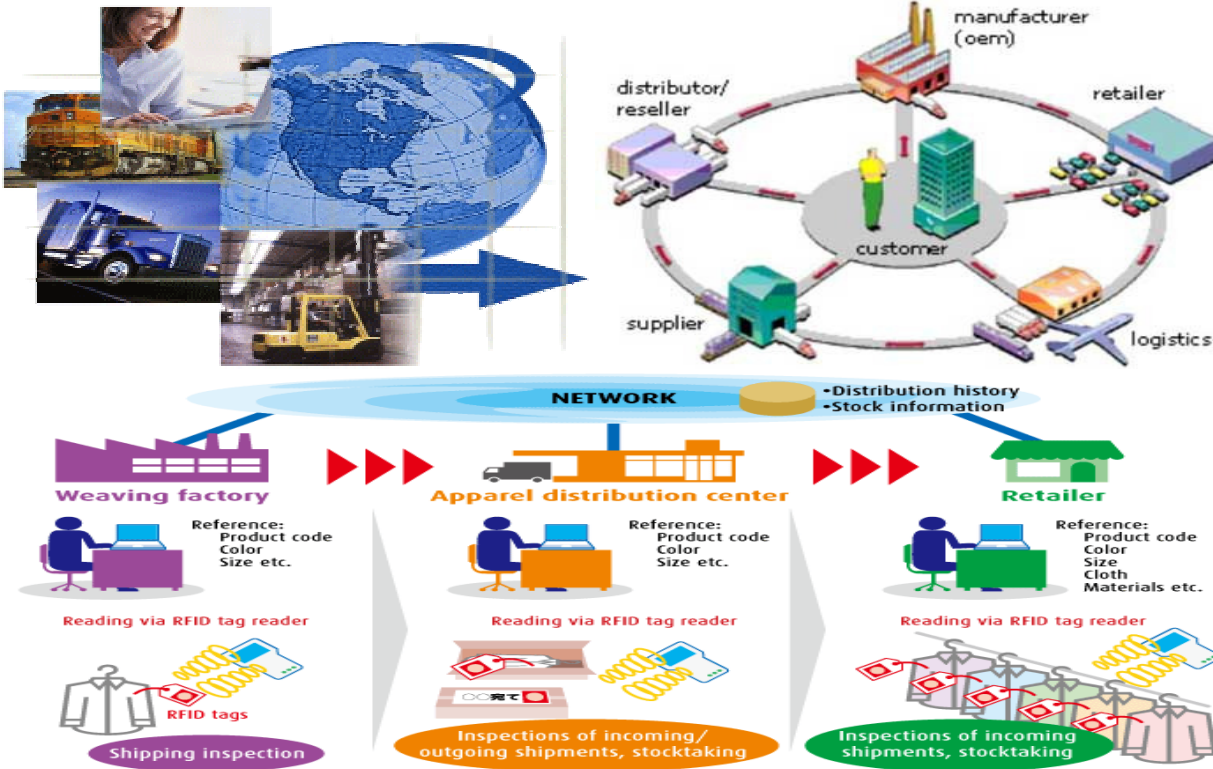
Noida Management Association

C-20/6A, Institutional Area, Sector-62, Noida

www.nmanoida.org, Telefax - 0120-2401305

Organizes

Two Days Program on Supply Chain Management



at NMA House (Auditorium),

On Wednesday & Thursday, the 29th & 30th September' 2010.

(9.30 a.m. To 5.30 p.m.)

**TWO DAYS PROGRAMME ON SUPPLY CHAIN MANAGEMENT on 29th & 30th SEPT' 2010 ORGANISED by
NOIDA MANAGEMENT ASSOCIATION, at C - 20/6A, Institutional Area, Sector-62, NOIDA.**

INTRODUCTION

The advent of liberalization, privatization, deregulation in India, and an ever increasing globalization have brought a sea change in customers' expectations along with bringing severe competition. This scenario is compelling organizations to come forward with innovative value propositions for optimally managing their businesses to stay ahead of competition while providing products to customers, when, where, how, and of which quality they want at ever reducing prices.

Research studies corroborate the emergence of Supply Chain Management (SCM) as one such proposition to achieve sustainable competitive advantage and growth. The competition is taking shape of **~supply chain versus supply chain~** in place of **~firm versus firm~**

Opportunity like this program provides a platform where knowledge is created through interactions with expert practitioners, academicians and peers for getting an optimal mix of concepts, methodologies, techniques, and practices for its subsequent use when you are back at your work place.

OBJECTIVES

In addition to normal objectives of knowing the subject matter as mentioned, it is intended to achieve following special objectives To help you get an integrated & strategic view of SCM towards achieving its twin core objectives of in-time delivery to the customer & at reduced prices thus gaining a competitive advantage.

- To develop a mind set having an integrative & global thinking frame of mind to look at various issues involved in a more strategic, rather than routine mechanical manner.
- To create a receptive & appreciative mind towards using Information Technologies in the absence of which tapping full potential of SCM implementation will become difficult if not impossible.

PROGRAMME COVERAGE

1) OVERVIEW : With focus on: What is SCM all about? How is it different from conventional approach? Imperatives for its adoption by an organization Interplay of Supply Management, Demand Management, Logistics Management, What Ecosystem must exist for its successful implementation.

2) CUSTOMER FACING INTERFACE: Collaborative Demand Forecasting of various type of goods while considering impact of major issues such as campaign sales, trend change triggers, competitor moves , other environmental issues while maintaining a healthy bottom line & without hurting customers interest .Strategic issues encountered in design / modification of distribution channel with an objective to meet reduction in inventories through distribution channel.

3) SUPPLY MANAGEMENT: Major areas of concern in supplier facing interface viz supplier relationship management, strategic sourcing, inventory related issues at suppliers end downwards to raw materials, work – in – process, to finished goods, with emphasis on make or buy decisions in production management.

4) LOGISTICS MANAGEMENT: Most optimal flow with least cost from suppliers - to - company facilities to - distribution channel. Role played by third party logistic companies.

5) APPLICATION OF INFO - TECHNOLOGIES AS A FACILITATOR: Use of software for various aspects of SCM, and Development of role based dash board for initiating fast managerial action, significance of RFID & BAR CODE

6) INDUSTRY PERSPECTIVE: How it is practiced in various organizations with focus on major areas of concern? With what efforts and how the transition to present status was reached in respective organizations? This coverage will be from retail, automobile manufacturing, telecom, electronics, process industry, projects etc.

STRATEGIC TAKE AWAYS

- Appreciation & understanding of imperatives for SCM implementation as a help in your decision making for its implementation while you are back at your work place
- Incisive treatise on Collaborative Demand Forecasting (avoidance of killing pitfalls in forecasting); an essential parameter for matching timely supplies & avoidance of unproductive inventories & stock outs.
- Understanding the integration of buyer & supplier relationships from transactional to collaborative to supplier alliance mode of working and its impact to ensure supply security and lower supply costs improving bottom line.
- Working of strategic sourcing – supplies environment scanning- clubbing requirements with suppliers for economic buying resulting in reduced raw material cost.
- Role and impact of logistics management with a view to achieve lower cost, timely matching supplies to meet customer demand while maintaining optimal inventory.
- Impact of SCM practices on reduction in inventories of RM, WIP, FG, Distribution Channel resulting in lower inventory carrying cost and improved bottom line.
- Information Technologies as vehicle for implementation - a life line; its strategic impact
- To develop an insight into critical issues likely to be encountered during its implementation which you will get fore- warned & get armed to tackle them.
- Appreciate the need of a global mindset to optimize benefits from opportunities offered by global supply chains

WHO SHOULD ATTEND

CXO's / Functional Managers / Senior Managers / General Managers from Corporate as per table below, consultants and supply chain partners, such as major suppliers, distributors, logistics etc. and academia, management students, and others who have interest in the subject matter.

PROGRAMME DIRECTORS

K D Batra, LM(NMA), CEO, BT ADVISORS, Noida & R. K. Chandra, LM (NMA), CMD, SM Foundation for Learning, Noida.

SPEAKERS

Eminent practicing specialists, academicians, consultants from MNCs and leading Indian companies as detailed, Guest Faculty - IIFT (Lt. Gen D. V. Kalra, PVSM, AVSM, Retd), Knowledgecrop, (Mr C. S. Gupta – Director & CEO), Paradigm Consultancy and Training, (Mr Manuraj K. Sharma - President), Fore School of Management (Prof . Vivek Kumar) Maruti Suzuki (Mr D K Sethi – G M , Supply Chain), Jubilant Organosys Ltd (Mr. Manoj Soni – Chief of Supply Chain), Hariyali Kisaan Bazaar (Mr Sanjay Chhabra – Head , Retail Operations), Adani Rail Logistics (Mr Yogendra Sharma - CEO), LG Electronics India Ltd. (Mr K. K. Kaul , Head - SCM), IMS, Noida (Dr A K Srivastava – ED), JIM Noida (Prof. M S Kumar) have conveyed their in-principle acceptance to address various sessions.

International Business, Business Strategy, Sales & Marketing International Business Logistics / Transportation Information Systems Academicians SCM Consultants Management Students	Manufacturing, Processes, Procurement, Sourcing, Engineering, Technology, Maintenance, Systems, Quality Assurance, R & D, Value Creation, Production, Planning & Distribution, Control on Costs & Finance - Accounts
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PEDAGOGY

It shall comprise of academic lectures, case presentations, interactive discussions, and sharing of best practices from some of the experts of SCM practitioners from Industry.

ADMINISTRATIVE DETAILS

Dates : September 29th & 30th 2010.
(Wednesday & Thursday)
Registration : 0900-0930 hrs
Programme : 0930- 1730 hrs
Venue : C20/6A , NMA House , Sector -62 ,
NOIDA -201306

PARTICIPATION FEE

NMA/AIMA/ LMA Members : Rs. 3,500/-
Non Members : Rs 4,000/-
Academics : Rs 2,000/-
Academicians (Non Members) : Rs. 2,500/-
Students : Rs 1,000/-
Students (NMA Members) : Rs. 800/-

The Participation fee includes the cost of programme kit, lunch, refreshments and other organizational expenses for the (non-residential) programme. Nomination fee once paid is non-refundable. Participation by a substitute is possible. A discount of 10 % on course fee is permitted for organizations sponsoring two and above participants. Cheque / Draft should be drawn in favour of "**Noida Management Association**" payable at Noida.

For further details please contact:-

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Noida Management Association, NMA House,
C-20 / 6A, Sector- 62, Noida 201306. U.P. Telefax – +91-120-2401305 Mobile- 9810469109
e-mail - info@nmanoida.org Website: www.nmanoida.org

Briefly ABOUT Noida Management Association, NOIDA

Noida Management Association (NMA) was founded on 22nd April, 1989, and it is now a 21 years young organization, growing day by day as a premier professional body, devoted to dissemination of the latest management knowledge and skills based on sound principles and best practices. It is a non-profit and autonomous body which focuses on providing a wide range of professional management services aimed at enhancing competencies and effectiveness in many spheres of capacity building and broadening of human activities for better National Progress.

At present NMA has a membership base of more than 50 Institutional members, 600 individual members besides a good no. of Management Colleges of Noida, and Greater Noida, as our institutional members. With NMA moving into its own building in the year 2007-08, it is poised to make significant growth in furtherance of its Mission and Vision statement.

NMA is fast developing as the Hub of Core Human Excellence, where **N** stands for Nurturing, **M** stands for Management and **A** stands for Achievement. NMA is affiliated to All India Management Association (AIMA) and has around 800 members. NMA has been instrumental in organizing useful multi disciplinary management oriented programs. The same are attended largely by the management community, entrepreneurs and academicians working in Noida, Greater Noida, Ghaziabad and New Delhi apart from Management students and consultants from different walks of management fields

Members of NMA Programs Committee

Mr. R. K. Chandra, Chairman, NMA Programme Committee, Mr. K. D. Batra, CEO, BT Advisor, Mr. Rajesh Tripathi, Sr. G.M. Corp-HR, GHCL, Dr. A. K. Srivastava, Executive Director, IMS, Mr. M.S. Kumar, Prof. of Operations. Management, JIM, Noida,

President: Mr. K.P.Verma, Honorary Secretary: Mr, Durgesh Garg,

NOIDA MANAGEMENT ASSOCIATION

(Affiliated to All India Management Association-AIMA)

C-20/6A, Institutional Area, Sector-62, Noida, 201306. U.P.

NOMINATION FORM

To
Executive Director,
Noida Management Association,
C-20/ 6 A, Sector – 62,
Noida- 201301

Ref: Two Days Programme On
Supply Chain Management
on 29th & 30th September 2010

We have pleasure in nominating the following for the above mentioned programme.

Sl. No.	Name	Designation	Phone/Mobile	Email
1.	-----	-----	-----	-----
2.	-----	-----	-----	-----
3.	-----	-----	-----	-----
4.	-----	-----	-----	-----

A Cheque/ Draft No. -----Drawn on -----for Rs-----is enclosed towards the programme fee .

(Cheque / Draft should be drawn in favour of "Noida Management Association" payable at Noida)

Name & Address of
Sponsoring Organisation
Designation -----

Signature of Sponsoring Authority
Name -----